,	EC'd Yes	Rep Order#
		6832858
		Ver#
		Mod# 0
		1 Mod# 0 Status Confirmed
Shov		Traffic Order# 104463
Showing Buylines: All Lines	Last Received: 0	
Lines	07/18/2012 3:53 PM	Printed:
	3:53 PM	07/20/2012 9:04 AM

Station KSNV-TV LAS VEGAS, NV.
Advertiser ().DSCC IE
Product DSCC IE
Estimate# 1407
Buyer MAURA GILROY
Phone# Agency C/P1/P2/E
Flight Dates
Hiatus Weeks Agency () GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 • C/P1/P2/E 49/53/1407 Jates 10/23/2012 - 10/29/2012 Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#

Fax#

) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

Daypart

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2	ĸ	5A-6A		:30	\$450.00	10/29-10/29	μ. 3	 -1	1	\$450.00
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ω	TU-TH,SU Buylir	TH,SU 430A-459A Buyline Comment: NEWS	NEWS	:30	\$200.00	10/23-10/28	44	₽	41,	\$800.00
>	7 1 1 1	62-7 <u>2</u>		: 30	\$700.00	10/23-10/26	4	H	4	\$2,800.00
	Buyli	Buyline Comment: NEWS	NEWS							
Ω	M Buyli	6A-7A Buyline Comment: NEWS	NEWS	:30	\$700.00	10/29-10/29	Ч	μ	H	\$700.00
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7	TU-F	7A-9A		: 30	\$900.00	10/23-10/26	d2	щ	41	\$3,600.00
	Buyli	Buyline Comment: TODAY	TODAY							
œ	SA	6A-7A		:30	\$375.00	10/27-10/27	H	11	H	\$375.00
	Buyli	Buyline Comment: NEWS	NEWS							
9	SA	7A-9A		:30	\$625.00	10/27-10/27	2	H	N	\$1,250.00
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10	SU	6A-7A		:30	\$375.00	10/28-10/28	ч	Н	₽	\$375.00

Buyline Comment: NEWS

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6832858 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 104463 Last R Showing Buy	Ver# 1 Mod# 0 Status Confirmed Traffic Order# 104463 Last Received: Showing Buylines: All L		Rep Order#
Traffic Order# 104463 Shov	Traffic Order# 104463 Shov		6832858
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	\$425.00	\$325.00	\$325.00	\$325.00	\$325.00	\$425.00	\$425.00	\$600.00	\$500.00	\$3,000.00	\$750.00	 	Rate	10/23/2012 - 10/29/2012	() GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007	Sho
	10/29-10/29	10/29-10/29	10/23-10/26	10/23-10/26	10/29-10/29	10/29-10/29	10/23-10/26	10/28-10/28	10/28-10/28	10/28-10/28	10/28-10/28	1 1 1	Dates	12	EDIA 800	Showing Buylines: All Lines
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	ا ب	ш		4	H	Ь	142	H	Ы	щ	ь		Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	
	\$425.00	\$325.00	\$1,300.00	\$1,300.00	\$325.00	\$425.00	\$1,700.00	\$600.00	\$500.00	\$3,000.00	\$750.00		Total Cost	5540 845	PHIA REARY	
													Daypart			

32 M 4P-430P Buyline Comment: NEWS	31 TU-F 4P-430P Buyline Comment: NEWS	30 TU-F 3P-4P Buyline Comment: PHIL	29 M 3P-4P Buyline Comment: PHIL	28 M 2P-3P Buyline Comment: DRS	27 TU-F 2P-3P Buyline Comment: DRS	26 TU-F 1P-2P Buyline Comment: DAYS	25 M 1P-2P Buyline Comment: DAYS	24 M 1230P-1P Buyline Comment: AGENDA	23 TU-F 1230P-1P Buyline Comment: AGENDA	22 TU-F 12P-1230P Buyline Comment: NEWS	rax# LT Ln Day Time Program	Estimate# 140 / Buyer MAURA GILROY Phone#	~	Rep Order# 6832858 Ver# 1 Mod# 0 Status EC'd Yes
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: 30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len) GREA' WISCON' HINGTO	Traffic
\$725.00	\$725.00	\$450.00	\$450.00	\$325.00	\$325.00	\$425.00	\$425.00	\$325.00	\$325.00	\$425.00	Rate	10/23/2012 - 10/29/2012	() GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007	Traffic Order# 104463 Sho
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\$725.00	\$2,900.00	\$1,800.00	\$450.00	\$325.00	\$1,300.00	\$1,700.00	\$425.00	\$325.00	\$1,300.00	\$1,700.00	Total Cost	5540 845	PHTA REARY	
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Rep Order# 6832858 Ver# 1 Mod# 0 Status Confirmed EC'd Yes	KSNV-TV LAS VEGAS, NV. ().DSCC IE DSCC IE	1916# 1407 r MAURA GILROY e#	KaX# LT In Day Time Program	33 M 430P-5P Buyline Comment: NEWS	34 TU-F 430P-5P Buyline Comment: NEWS	35 TU-F 5P-630P Buyline Comment: NEWS	36 M 5P-630P Buyline Comment: NEWS	37 SA 5P-630P Buyline Comment: NEWS	38 SA 630P-730P Buyline Comment: WH/JEP	39 TU-F 630P-730P Buyline Comment: JEP/WHEEL	40 M 630P-730P Buyline Comment: JEP/WHEEL	41 M 730P-8P Buyline Comment: FACE	42 TU-F 730P-8P Buyline Comment: FACE	
nfirmed	Agency (1010 V WASH	Agency C/P1/P2/E Flight Dates Hiatus Weeks												
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Traffic Order# 104463 Shov) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007	49/53/1407 10/23/2012 - 10/29/2012	Rate	\$725.00	\$725.00	\$1,200.00	\$1,200.00	\$675.00	\$525.00	\$1,300.00	\$1,300.00	\$900.00	00.006\$	
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):04 AM) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	1 14 1 1 1	.42	60	N	N	ji	4.	Ц	Н	4	
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Buyline Comment: SVU 9P-10P

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SNV-TV LAS V () DSCC DSCC IE	140/ MAURA GILR	Day	 F Buyline	SA Buyline	SÜ Buyline	SU Buyline	SU Buyline	M Buyline	TU-F Buyline	SA Buyline	SU Buyline	TU-F Buyline	M Buyline
VEGAS, NV.	ĄQ.	Time Pr	Comment:		015P-830P	30P-930P	Comment:	.1P~1135P Comment:	1P-1135P Comment:	.1P-1135P Comment:	.1P-1135P Comment:		1135P- 1235A Buyline Comment: TC
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EDIA 800	2	Dates	10/26-10/26	10/27-10/27	10/28-10/28	10/28-10/28	10/28-10/28	10/29-10/29	10/23-10/26	10/27-10/27	10/28-10/28	10/23-10/26	10/29-10/29
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YHIA 'EARY	540 845	Total Cost	\$3,200.00	\$1,200.00	\$10,000.00	\$1,800.00	\$1,200.00	\$1,200.00	\$4,800.00	\$1,100.00	\$1,100.00	\$2,000.00	\$500.00
	KSNV-TV LAS VEGAS, NV. Agency () GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 WASHINGTON, DC 20007	iser () DSCC IE 1010 WISCONSIN AVE NW, S#800 Sales Office () DSCC IE WASHINGTON, DC 20007 Sales Office () te# 1407 Agency C/P1/P2/E 49/53/1407 Flight Dates 10/23/2012 - 10/29/2012 Salesperson FAX## # MAURA GILROY Histus Weeks Histus Weeks	Agency () GREAT AMERICAN MEDIA isser () .DSCC IE Agency () GREAT AMERICAN MEDIA () PHILADELPE () .DSCC IE Rep Firm () .DSCC IE Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () PHILADELPE () .DSC NW, S#800 Sales Office () .DSC NW, SW NW, S#800 Sales Office () .DSC NW, SW NW, S#800 Sales Office () .DSC NW, SW NW, SW	ation KSNV-TV LAS VEGAS, NV. Agency () GREAT AMERICAN MEDIA Rep Firm oduct DSCC IE 1010 WISCONSIN AVE NW, S#800 Sales Office () PHILADELPE timate# 1407 Agency C/R1/P2/E 49/53/1407 Salesperson () AMY MCCRE yer MAURA GILROY Kilght Dates 10/23/2012 - 10/29/2012 Salesperson Phone# 215-568-65/Salesperson FAX# 215-568-18/Salesperson FAX# 2	artion KSNV-TV LAS VEGAS, NV. Agency () GREAT AMERICAN MEDIA () DREAT AMERICAN MEDIA (adion KSNV-TV LAS VEGAS, NV. Agency () GREAT AMERICAN MEDIA tituates 1010 WISCONSIN AVE NW, \$#800 Sales Office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$#800 Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$\$ Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$\$ Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$\$ Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$\$ Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$\$ Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$\$ Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$\$ Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$\$ Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$\$ Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$\$ Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$\$ Sales office () PHILADELPE 1010 WISCONSIN AVE NW, \$\$ Sales office () PHILADELPE 1010 WISCONSIN AVE NW 10100 WISCONSIN AVE NW, \$\$ Sales office () PHILADELPE 1010	### Agency () GREAT AMERICAN MEDIA Frontiser () DSCC III Frontiser () DSCS III Frontiser	### Agency () GREAT AMERICAN MEDIA vortiser ()) DSCC IE ### WASHINGTON, DC. 20007 ### Agency C. PL/P2/E	######################################	Agency	Agency	Agency Characterist C DSCC E DSCC E Agency Characterist C DSCC E Agency Characterist DSCC E DSCC E Agency Characterist DSCC E DSCC E Agency Characterist DSCC E D	Agency Capton C

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COMPETITIVE Market Totals \$731,429	Oct 12: 109 / \$89,150.00 Nov 12: Sales Totals: 130 / \$102,400.00 Station Totals: 130 / \$102,400.00 Lines not sent/xcld/rtrn: 0 / \$0.00	SALES MONTHLY TOTALS	REPORT TOTALS Report Totals: 130 / \$102,400.00	60 SU 1135P-12A Buyline Comment: SPOTS NIGHT	59 SA 1130P-1A Buyline Comment: SNL	58 M 135A-205A Buyline Comment: CARSON	57 TU-F 135A-205A Buyline Comment: CARSON	56 TU-F 1235A- 135A Buyline Comment: FALLON	55 M 1235A- 135A Buyline Comment: FALLON	LT In Day Time Program	Product DSCCIE Estimate# 1407 Buyer MAURA GILROY Phone# Fav#	er XX	Rep Order# 6832858 Ver# 1 Mod# 0 Statu EC'd Yes
CATV KTNV XXXX	21 / \$								'		Agenc Flight Hiatu	Agency	Status Confirmed
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₩ %				\$400.00	\$1,400.00	\$175.00	\$175.00	\$250.00	\$250.00		49/53/1407 10/23/2012 - 10/29/2012	() GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800	Traffic Order# 104463 Shov
KINC 0%				10/28-10/28	10/27-10/27	10/29-10/29	10/23-10/26	10/23-10/26	10/29-10/29	Dates	[2	EDIA 800	Prin Last Received: 07/ Showing Buylines: All Lines
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KSNV				Н	N	1-1	ω	41	H	Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	9:04 AM
1 4 % 17 %				\$400.00	\$2,800.00	\$175.00	\$525.00	\$1,000.00	\$250.00	Total Cost	6540	PHIA PHIA	
										Daypart			6 of 7

Rep Order# EC'd Yes Station KSNV-TV LAS VEGAS, NV.
Advertiser ().DSCC IE
Product DSCC IE
Estimate# 1407 6832858 Ver# 1 Mod# 0 Status Confirmed Agency () GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 • C/P1/P2/E 49/53/1407 Jates 10/23/2012 - 10/29/2012 Traffic Order# 104463 Showing Buylines: All Lines Last Received: **Printed:** 07/20/2012 9:04 AM 07/18/2012 3:53 PM Rep Firm Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY

Agency C/P1/P2/E Flight Dates Hiatus Weeks

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

Books

Demos

RA35+ NOV12 NEW ORDER

—COMPETITIVE COMMENTS—

Fax# Buyer Phone#

MAURA GILROY

EST SHARES

CASH IN ADVANCE - CREDIT RISK -

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